

England's archaeological history gathers dust as museums fill up



● ALBION ARCHAEOLOGY

Troves of ancient artefacts unearthed during building and infrastructure works are gathering dust in warehouses as England's museums run out of space.

Archaeologists say this is a missed opportunity for people to learn about their history and heritage, according to BBC.

The objects range from fine Roman metalwork to Bronze Age pottery.

They are discovered by archaeological contractors whom developers hire before clearing sites for construction.

Many of our most important historical discoveries now come from such contractors, known as 'commercial archaeologists'.

London's largest mosaic find in 50 years was unearthed during a regeneration project near the Shard in Southwark and archaeologists working on the route of the HS2 high-speed railway found a vast wealthy Roman trading settlement.

But Historic England says that museums could soon run out of room for such artefacts. A report commissioned by the public body and Arts Council England shows that unless they acquire more storage space, the amount of material coming out of the ground will soon be greater than the space available to store it.

"The clock is ticking - we have four or five years before we really do start seeing massive problems," said Barney Sloane, national specialist services director at Historic England.

"The potential of archaeological archives is really rich," he said. "It would be a massive shame if we couldn't find a way of making sure they are protected for the future."

While the management of archaeological finds differs between Scotland, Wales and Northern Ireland, all three countries have also reported similar problems with storage.

Many museums have already stopped collecting archaeological archives. This means that they remain out of sight of the public, although many contractors provide access to researchers who want to study them.

Art strategy a necessity for artists' success



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EXCLUSIVE

When it comes to strategy, people are usually reminded of big commercial or industrial entities, politics or military operations and the like. But in today's world, having a strategy for artists is a vital step in achieving success in the art market and within artistic communities.

All human activities at the individual, social and organizational affairs require certain strategies. Even our relationships with friends and family are no exception.

For an artist, a strategy may be defined as a clear path drawn in order to reach a desired future through achieving predetermined goals.

According to this definition, the first step in strategic management is the subtle art of goal-setting, i.e., determining the

desired outcomes and achievements in the short, medium and long-term.

For example, an artist should have a clear vision of what level they want to be at in the art market at a certain time in the future. In addition, they should know how they want to be measured within the art community, or how they want to be remembered.

Is the artist's goal solely to create lasting works, or do they also care for the economic aspects? Is their target art market domestic, or do they also have an eye on international markets? And so on and so forth.

In designing and formulating a strategy, it is necessary to remember that strategies are not definite and unchangeable principles, but they need to be effective and efficient. This means that nothing should be set in stone. This rule takes into account all the unknown aspects affecting the strategy such as environmental conditions, resources, market conditions and competition

to varying degrees and makes the necessary predictions for facing possible changes in each of these factors.

Every artist needs their tailor-made strategic planning process regardless of the scope, structure, type of activity, geography, or the economics of their activities and objectives. In addition, the strategy should reflect their core values.

Many artists usually do not set aside any time for precise strategic planning and are generally busy doing routine work. They do not feel the need for such planning and consider it useful only for large organizations and entities. Most established artists I've come into contact with believe that their history does all the work for them, so they generally avoid using the modern science of art management.

To sum it up, strategic planning in the arts can be defined as follows: The process of defining and determining the strategy



and deciding to allocate resources for its implementation and execution.

Strategic planning allows us to analyze issues with intellectual coherence and prepare to face all kinds of possible scenarios through forecasting and planning. The process could be used at all levels

of individual or organizational artistic activities, including goal-setting, policy-making, executive algorithms and deciding on the standards for periodic performance evaluation. The process makes it possible to even manage environmental changes without being surprised.

Iran's Asiatic cheetah Pirouz in unstable health condition



Iranian Asiatic cheetah cub Pirouz is reportedly transferred to a veterinary hospital because of health complications.

An official with Iran's Department of the Environment, Gholamreza Ebdali, said that Pirouz had a problem with his digestive system on Thursday and was unable to defecate, but soon afterward, he returned to Pardisan Park, where he lives in Tehran, in good health, ISNA reported.

However, he is once again in a bad condition and is transferred to the hospital, he said.

Pirouz has had digestive problems and kidney failure since birth, "but he put up with it," said the official.

"Now, his situation is a bit difficult, we have to wait and see what the results will be."

The cheetah was born in captivity in the Khar Turan protected reserve in central Iranian province of Semnan in April 2022, raising hope among environmentalists and nature lovers that the new birth could contribute to efforts toward enabling the endangered species to live on. Pirouz was born along with two other cheetah cubs on May 11, but he was the only one to make it.

Türkiye hails Iran's aid to earthquake victims

The Turkish consul general in Mashhad appreciated the efforts made by the Islamic Republic of Iran to rush to help the victims of the recent earthquake in his country.

On Saturday, Fatih Topçu opened a condolence book to pay homage to the victims of the recent powerful quake in that country, according to IRNA.

Yaghoob Ali Nazari, the governor-general of Khorasan Razavi Province, signed the condolence book and expressed his sympathy to the people and the government of Türkiye on the tragic incident.

In the meeting with Nazari, Topçu said that this incident in Türkiye is a great pain that cannot be described in words and praised the solidarity of countries to overcome the current conditions.

At the meeting, the governor of Khorasan Razavi Province also expressed his condolences on the disaster and death of a number of Turkish people.

In his remarks, Nazari announced Iran's readiness for any cooperation with Türkiye.



PIC OF THE DAY

Treading the eight-kilometer path between Bahadoran, a small village in Mehriz County, Yazd Province in central Iran, to the roadside Abu al-Fadl (PBUH) Mosque has turned into a tradition that's been going on for 15 years now. Every year, on the eve of his birthday, those devoted to Abbas ibn Ali - son of Imam Ali (PBUH) and brother to Imam Hussein (PBUH) - take the journey to show their devotion and respect.