

## Iran to mark Craft Week as of June 10



### Arts & Culture Desk

**IRNA** - Iran will host a series of events in honor of Iran Craft Week, commencing on June 10, announced Iran's Deputy Tourism Minister Maryam Jalali.

Her remarks were made during the Iran Craft Week webinar, which saw the participation of provincial officials and managers on Saturday.

Jalali highlighted the remarkable success of local handicraft stores during the Nowruz (Persian New Year) holidays, emphasizing the evident convergence between handicrafts, cultural heritage, and tourism.

Drawing attention to the special emphasis placed on handicrafts by Iran's Cultural Heritage, Tourism, and Handicrafts Minister Ezzatollah Zarghami, Jalali stressed the importance of establishing handicraft stores in all cultural heritage sites.

She expressed optimism, expecting the provinces to showcase their handicraft capacities in the most exemplary manner and with the utmost quality, thanks to the ongoing collaboration among municipalities and various organizations. Jalali highlighted Zarghami's focus on the decentralization of arts and revealed that the program would commence in Iran's central province of Isfahan and later extend to other provinces.

Moreover, she emphasized the involvement of provincial chambers of commerce and described their advisory role as groundbreaking strategies that further promote national handicrafts.

Referring to recently signed agreements with ecotourism centers, Jalali underscored the importance of utilizing eco-tours as a platform to exhibit the works of local artists.

● License Holder: Islamic Republic News Agency (IRNA)  
 ● Editorial Dept. Tel: +98 21 88913453  
 ● Editorial Dept. Fax: +98 21 88930684  
 ● ICPI Publisher: +98 21 88548892, 5  
 ● Advertising Dept. Tel & Email: +98 21 88500617 - irandaily@iranagahiha.com  
 ● Website: www.irandaily.ir  
 newspaper.irandaily.ir  
 irandaily@icpi.ir  
 Iran Cultural & Press Institute

Address: #22, Hosseini-Rad Alley, South of Shahid Mottahari St., Vali-e Asr Ave., Tehran, Iran



Iran Daily has no responsibility whatsoever for advertisements and promotional material printed in the newspaper.

612607571900044 > irandaily.ir | newspaper.irandaily.ir

Vol. 7291 ● Sunday, May 14, 2023 ● Price 40,000 Rials ● 8 Pages

# Tehran Int'l Book Fair's significance not diminished by cyberspace: **Official**

While individuals can now access books online, paper books remain significant and can effectively compete with their digital counterparts.



By Sadeq Dehqan  
Staff writer

### EXCLUSIVE

The Tehran International Book Fair (TIBF) retains its significance as the largest cultural event in the country despite the expansion of the internet and cyberspace and the prevalent use of social networks and electronic sources, said an adviser to Iran's Minister of Culture and Islamic Guidance. Mahmoud Shalouei made the statement in his interview with Iran Daily, emphasizing that people continue to attach great importance to books, a sentiment evident in their warm reception of the book fair.

As the head of the Iranian Society of Cultural Works and Luminaries (ISCWL), Shalouei further stated that paper books still hold a prominent position in society. He underscored the irreplaceable value of paper



books, explaining that the deep wealth of information contained within them cannot be substituted by virtual sources. Regarding the various methods of publishing books, Shalouei acknowledged that while individuals can now access books online, paper books remain significant and can effectively compete with their digital counterparts. In addition to these observations, he highlighted the

ISCWL's efforts to honor Iran's esteemed literary figures by publishing their biographies and literary works. The organization considers the publication of cultural and literary works a central concern and has formulated plans accordingly. Shalouei mentioned that the ISCWL has already released a collection of works, which are available for purchase through the organization itself and

on display at its pavilion during this year's book fair. Recognizing the simultaneous occurrence of the sixth day of the 34th TIBF and the Ferdowsi and Persian Language Commemoration Day on May 15, the adviser stated that they have made concerted efforts to showcase works related to the renowned poet in the exhibition. In conclusion, Shalouei affirmed the enduring significance of the Tehran

International Book Fair as a major cultural event in Iran, while re-emphasizing the continued importance of paper books and the ISCWL's dedication to publishing and promoting the country's cultural and literary works. The 34th edition of the book fair commenced on May 10 and will continue until May 20, providing an extensive platform for literary exchange and collaboration.

### PIC OF THE DAY



Cultural and literary luminaries from Tajikistan, Armenia, Turkey, Guinea, India, and Palestine were honored during a ceremony held on May 13, 2023, on the eve of Ferdowsi and Persian Language Commemoration Day (May 15). Esteemed dignitaries in attendance included Iran's Culture and Islamic Guidance Minister, Mohammad-Mehdi Esmaeili, and the Head of Iran's Academy of Persian Language and Literature, Gholam-Ali Haddad-Adel.

● MARZIEH SOLEIMANI/IRNA

## First Paul Cézanne painting in Ireland unveiled by National Gallery

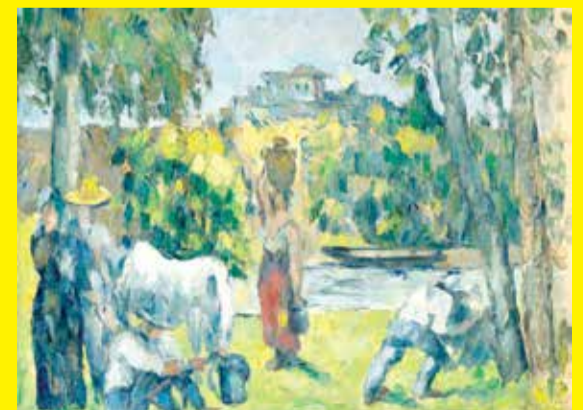
The National Gallery of Ireland unveiled the first painting by the French post-Impressionist Paul Cézanne, a foundational figure for modern art, to go on public display on the island of Ireland. 'La Vie des Champs' (Life in the Fields) is a small oil on canvas, just 27.6 x 35.2cm, and was completed in 1877 in Cézanne's native Provence, in France. The acquisition was announced and unveiled in the gallery's Millennium Wing by Minister for Arts Catherine Martin and di-

rector of the National Gallery of Ireland (NGI) Caroline Campbell. "This painting by Paul Cézanne, made at a turning point in his career, is a work of international importance," said Campbell. Martin commended the NGI for securing the painting for the national collection. "'La Vie des Champs' is a magnificent addition to the National Gallery and will now be on free display for all to enjoy," Irish Times reported. 'La Vie des Champs' depicts a gathering of farm-

hands resting in a lush field, with a stream and hill in the background. The focus of the painting is the silhouette of a water-bearing woman with a jug on her head. Tree branches spread in the foreground, with small human figures below and a long sweep of field stretching to steep mountains in the background. Funding to buy the painting was a mix-gatherum: a significant but undisclosed sum from the Department of Arts, the NGI's own re-

sources, and what Martin called "a very generous private philanthropic donation" from someone Campbell described as "a great friend and supporter of the gallery". The donor wants to be anonymous. In keeping with secrecy and delays surrounding the unveiling, both Martin and the NGI director were unforthcoming about the price paid for the painting, citing protection of the donor's privacy and "commercial sensitivity". It was bought from Ag-

new's, an art dealer in London, in 2022. What we do know about price is that in April 2018 it sold for \$1,450,000 at Freeman's auction house in Philadelphia, where it was estimated at \$1.2-1.8 million. It had been part of the collection of Dorrance "Dodo" Hill Hamilton, an American heir of the Campbell Soup fortune, philanthropist, horticulturist and one of the wealthiest Americans, according to Forbes. Hamilton died in 2017. Originally part of the collection



of Cézanne's dealer Amroise Vollard, the painting has moved around over the years, mainly within France and, since 1931, in the US. The painting is a major addition to the NGI's holdings of late 19th-century

European art, and is likely to be a big draw for the public. It is hanging in the last of rooms one to five in the Millennium wing. The provenance is excellent; Cézanne's signature is not immediately visible to the viewer.