

Demand for tourism investment in Ardabil increased



IRNA – Demand for investment in Ardabil's tourism sector has increased, according to the governor general of Iran's northwestern Ardabil Province.

In a meeting with Masoud Panahi, Chairman of the Iran Tourism Development Corporation, on Monday, Seyyed Hamed Ameli emphasized the importance of seizing the opportunity presented by the "Ardabil 2023" tourism event to attract foreign visitors to the province. He underscored the substantial responsibility bestowed upon them by the event and stressed the need to maximize the potential it offers.

Panahi further discussed the development of tourism in Ardabil, which encompasses historical sites and spa centers, as topics that were addressed during the meeting. In a decision made by the ministers of member countries, Ardabil has been designated as the tourism capital of the Economic Cooperation Organization (ECO).

World's largest floating bookfair to visit Bahrain

ZAWYA – Logos Hope, the world's largest floating bookfair, is coming to Hidd, Bahrain.

Logos Hope will open to the public at Khalifa Bin Salman Port (KBSP), operated by APM Terminals Bahrain, hosted by Almoayed Wilhelmsen Ltd, from June 7 to 18.

The ship visited Bahrain previously in 2013, when around 51,000 visitors were welcomed up the gangways. Visitors to Logos Hope are offered an expanded selection of over 5,000 different titles of books at affordable prices. They cover a wide range of subjects including science, sports, hobbies, cookery, arts, medicine, languages and faith. With children's titles, academic texts, dictionaries, atlases and more, the bookfair has something for everyone.

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Iran to take part in 8th annual Istanbul Fellowship

The eighth edition of the International Istanbul Publishing Fellowship Program, which gathers professionals from around the world in Istanbul every year, is set to begin Tuesday with the presence of Iranian publishers, announced an Iranian publisher.

Reza Hajiabadi added that Iran's participation will strengthen the status of Iranian publishers in international arena, IBNA wrote.

According to him, the display of Iran's written culture in the international arena and showing the importance of copyright for domestic publishing, as well as the introduction of newly published books, are among Iran's programs in the Turkish event.

The event is scheduled last until June 8 and will bring together 410 publishers from 66 countries to the Rami Library.

Organized by the Turkish Printing and Publishing Professional Association



with support from the Ministry of Culture and Tourism and Anadolu Agency as a global communication partner.

Under the auspices of the Governorship of Istanbul – Uzbekistan – known for its rich heritage and vibrant traditions, will take center stage at the festival.

The program will feature a series of special sessions on Uzbekistan, including music screenings, while Uzbekistan will participate as the country with the highest number of broadcasters at this year's festival.

Distinguished experts will deliver speeches on

various topics, including New Themes and Trends of Publishing in Türkiye, New Agendas in the World Publishing Market, How Latin American Literature Found Global Recognition and Publishing in Hard Times - The Journey of Refugee Publishers. Additionally, the organiz-

ing committee aims to facilitate more than 2,500 one-on-one meetings during the program. The program promises to be a landmark event that celebrates the vibrant diversity of the publishing world while providing a platform for forging significant partnerships.



The Iranian film 'Punch Drunk,' directed by Adel Tabrizi, won the Best Screenplay Award at the

16th Cheboksary International Film Festival in Russia. The statement of the

Iranian film 'Punch Drunk' awarded in Russian festival

judging panel in this festival states that the film is a representation of Iranian cinema that has successfully maintained a balance between comedy and tragedy, ILNA wrote. Adel Tabrizi dedicated his award to Fereshteh Kavian, the veteran actress of Iranian cinema.

The international distribution of this film is being carried out by Madakto Pictures, under the man-

agement of Mohammad Towrivarian. The film has already taken part at the 40th Milano International FICTS Fest where it received an honorable mention. "In 1996, Mahtab lives in Tehran along with her 10-year-old child, Erfan. She has been divorced from her husband, Morteza, who is in jail. Mahtab has enrolled her child in a karate class so

that he does not end up like his father as far as his character is concerned. Erfan's only interest is cinema and could not care less about sports. Hassan Khoshnood, the tough and serious karate instructor with his dictatorial methods causes Erfan to, one day, run away from the karate academy in the middle of exercises." The synopsis of the film reads.

Studio Ghibli to release Hayao Miyazaki's final film with no trailers or promotion

Hayao Miyazaki's next and apparently final film will be released with no trailer, marketing or other new promotional materials, it has been revealed.

In an interview with Japanese magazine Bungei Shunju,

translated by the Hollywood Reporter, producer Toshio Suzuki said the film, titled 'How Do You Live?', would be released with "no trailers or TV commercials at all ... no newspaper ads either." He added: "Deep down, I think this is what moviegoers latently desire," the Guardian reported.

'How Do You Live?' is due to be released in Japan on 14 July, but prospective

filmgoers are not entirely devoid of information. Studio Ghibli, the film's production house, released a poster for it in December, and Miyazaki revealed some details about the film in a 2017 interview, saying it was inspired by, but not a direct adaptation of, the 1937 novel of the same name by Genzaburo Yoshino.

Miyazaki has reportedly been working on the film

since 2016, after coming out of a previously announced retirement following the release of his last completed feature, The Wind Rises. Miyazaki was subsequently reported to have completed work on a short film called Boro the Caterpillar for the Studio Ghibli museum, which first screened there in 2018, as well as a feature-length version of the same project which is yet to see the light

of day. Miyazaki won the best animated film Oscar in 2003 for Spirited Away, and was nominated two further times, for Howl's Moving Castle in 2006 and The Wind Rises in 2014. He was given an honorary Oscar in 2015.

Suzuki said that, in deciding not to make further materials available before release, the studio was reacting against what he con-

sidered the oversaturation of marketing materials by Hollywood, criticising a recent unnamed film for releasing three trailers. "If you watch all [the trailers], you know everything that's going to happen in that movie. So how do moviegoers feel about that? There must be people, who, after watching all the trailers, don't want to actually go see the movie. So, I wanted to do the opposite of that."

