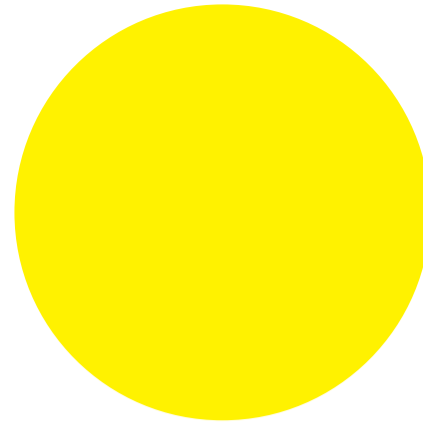


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2m foreigners
**Complex
case of
Afghan
refugees
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Tapping into historical figures for public diplomacy



By **Abed Akbari**
International affairs expert

OPINION EXCLUSIVE

Public diplomacy refers to programs aimed at informing or influencing the public opinion of other countries. Public diplomacy can be done through official or private channels, as well as by institutions or individuals. Public diplomacy uses a variety of tools such as media, cultural events, art, science, and sports. The right use of the capacities of public diplomacy can help strengthen international relations, increase mutual trust and respect, create interaction and cooperation, resolve disputes and conflicts, convey messages and values, and especially "promote an image and increase recognition."

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