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# Tehran Auction's listed on three art market platforms

Arts & Culture Desk

Tehran Auction's data has been registered on three prominent platforms: Artprice, Artnet, and Artsy.

This milestone follows a decade of consistent efforts to enhance the visibility of Iranian art and establish a balance in the pricing of works by prominent Iranian artists on the global stage, IRNA wrote.

With an objective to showcase Iranian artists to collectors worldwide, Tehran Auction has finally achieved its goal. The auction's data, now accessible on these major platforms, allows global art collectors to view economic transactions and sales records of Iranian artworks, previous-

ly confined to local markets. The sale prices of these works are available in US dollars, making it easier for international buyers to evaluate their investments.

Artprice, Artnet, and Artsy are recognized as the foremost sources of art market information, compiling critical data from major art auctions and sales records. While these platforms primarily focus on international auction data, Tehran Auction stands out as one of the few regional events to successfully integrate its information into these global databases.

As the largest contemporary art auction in the Middle East, Tehran Auction has recorded sales ranging from one to seven million dollars across

its 21 events, establishing itself as a key indicator for evaluating investments in Iranian art on the world stage.

Previously, the auction aimed to invigorate the domestic art market and create parity in the pricing of established Iranian artists. Now, it has broadened its scope to promote the global exchange of Iranian artworks, further enhancing the appeal for both buyers and sellers within the country. Over the past decade, Tehran Auction has not only elevated the status of art collecting in Iran but has also significantly contributed to the growth of the country's art economy, attracting increased participation from local art enthusiasts.



## Iranian artist's exhibition gets kudos in Ankara

Arts & Culture Desk

The art exhibition titled 'Nostalgic Iranian Family' by Iranian artist Ali Miri has been warmly welcomed in Turkey, showcasing a rich blend of tradition and modernity.

The event, organized by the Iranian Cultural Center in Ankara in collaboration with the Ankara Metropolitan Municipality, opened in a bustling metro station, offering a unique platform to introduce contemporary Iranian art to Turkish viewers, IRNA reported.

The exhibition was inaugurated in the early days of the cultural year for Iran and Turkey, attended by prominent figures including Iran's Deputy Foreign Minister Majid Takht-Ravanchi; Iranian Ambassador to Turkey, Mohammad Hassan Habibollah Zadeh; and Iranian Cultural Attaché in Turkey Qasem Nazemi.

The exhibition will run through February 13.

Miri's works, a harmonious fusion of digital painting and traditional themes, resonate deeply with both Iranian and Turkish audiences. Many Turkish visitors expressed



astonishment at the memories evoked by the artwork, stating that despite the pieces being crafted by an Iranian artist, they reflect shared experiences that transcend national boundaries.

"These images encapsulate moments I have lived through, detailed in a way that feels very familiar," said one viewer.

The exhibition features 50 digital artworks displayed prominently in the central Ankara metro gallery, with a focus on family and daily life. Visitors have not only praised the aesthetic appeal of the pieces but have also underscored the significance of hosting such cultural events, which promote understanding and appreciation between neighboring nations.

## Deputy minister calls for tourism sector as driving force for economic growth

Arts & Culture Desk

In an effort to establish tourism as a pivotal industry, Anoushiravan Mohseni-Bandpey, Deputy of Tourism at the Ministry of Cultural Heritage, Tourism, and Handicrafts, emphasized the urgent need for a paradigm shift during a recent event focused on culinary, child, and creative tourism.

Speaking at the 'Pioneers of Culinary, Child, and Creativity Tourism' event held on February 5 at the Espinas Palace Hotel, he added, "We have no option but to institutionalize tourism as a leading industry."

Mohseni-Bandpey highlighted the potential of tourism to drive economic development and foster cultural exchange, ISNA reported.

He said that today's meeting can significantly contribute to the enhancement of tourism, particularly through the lens of food and creativity. "Growth and evolution must encompass all areas; children's minds should not be limited to theoretical knowledge," he added, noting that such initiatives

play a key role in developing children's social skills.

The deputy minister elaborated on the importance of food tourism, asserting that the flavors and aromas of local cuisine reflect the community's capabilities in food production, thereby propelling tourism growth. He recognized the private sector's vital role in the tourism industry, noting that many operators are driven by passion and minimal resources, resulting in high efficacy and appeal.

Looking ahead, Mohseni-Bandpey announced that the upcoming tourism exhibition, scheduled for February 11-14 at the Tehran International Exhibition Center, will dedicate two halls to the theme of food. This initiative shows the significance of nutrition during travel.

He also pointed out that children possess immense creativity and can encourage families to get on journeys, enhancing their cognitive development. In anticipation of the Nowruz celebrations, a special booth will be set up at the exhibition to motivate families to travel.



Mostafa Fatemi, Director of Domestic Tourism Development at the Ministry of Cultural Heritage, Tourism, and Handicrafts, said on the newfound visibility of boutique restaurants, stating, "We are witnessing the emergence of specialized news agencies focusing on children and food, which will enhance global tourism."

He reiterated that this year's exhibition will concentrate on specialized sectors of food and child tourism, emphasizing the role of children as enthusiastic advocates for travel.

Mohsen Emami, CEO of the Iran Tourism Experts Association, highlighted the

global trend of food tourism, noting that many travelers seek culinary experiences worldwide.

He urged the promotion of Iran's diverse culinary heritage, stating, "Our food reflects the rich traditions of our regions, while modern trends have unfortunately led to a rise in fast food culture."

Emami expressed hope that such events would continue, allowing traditional cuisines to gain recognition and appreciation across cultures. He concluded, "Food tourism is not just an industry; it is a crucial element that supports agriculture and hospitality, creating a broader service ecosystem."

## Kashmir Solidary Day observed in Tehran

International Desk

The embassy of Pakistan in Tehran observed Kashmir Solidarity Day on Wednesday to express unity with the Kashmiri people who have long been living under restrictions in the Indian-controlled region.

During the ceremony, the messages of President Asif Ali Zardari and Prime Minister Muhammad Shehbaz Sharif were read out by Pakistani Ambassador to Iran Muhammad Mudassir Tipu to the audience comprising

Iranian scholars, academicians, intellectuals, media figures, members of the Pakistani community, as well as Pakistani and Iranian university students. Pakistan observes the day every year on February 5. The country's people held nationwide marches on Friday to express solidarity with Kashmiris. Pakistan's foreign minister led the rally in Islamabad and urged the international community to play a role in ending the suffering of the people of Kashmir.



Pakistani Ambassador to Iran Muhammad Mudassir Tipu addresses the ceremony held to observe Kashmir Solidarity Day in Tehran, on February 5, 2025.  
● IRAN DAILY

Pakistan and India have competing claims on the longstanding Jammu and

Kashmir issue. Both claim the region in full but rule on parts of it.

Mohammad Ali Rajabi  
Cartoonist

