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Tehran Int'l Book Fair closes with over 1.4m books sold

Arts & Culture Desk

The 36th Tehran International Book Fair wrapped up Saturday evening, drawing more than six million visitors over its 11-day run. Final figures released at the closing press event showed total sales reached just over \$8 million, from both in-person and online platforms. More than 1.4 million books were sold during the fair, which opened on May 7 under the slogan “Let’s Read for Iran.” This year’s edition saw a marked shift toward online sales, which jumped 38% from last year and edged out physical sales for the first time, IRNA reported.

The spokesperson for the fair Ebrahim Heidari described this as a “notable shift” in reader behavior. Publishers covering health, nutrition, psychology, and sports sciences made a strong showing. According to organizers, their presence was “more visible than ever.” The rise in titles on healthy living and wellness points to a growing interest among Iranians in knowledge-based lifestyle choices. One of the most visited booths belonged to Hatami Publishing, which focuses on mental health, nutrition, and sports science. The publisher drew large crowds with its university and general-interest offerings — especially with over 90 versions of mandala therapy books aimed at

stress reduction. The method is seen as “one of the best” in its field. SAMT Publishing, known for academic titles, saw strong demand for textbooks on psychology, education, and physical education. A standout was its widely sought-after volume on the “fundamentals of sport science.” Roshd Publishing, a long-established name in health education, also reported a sharp rise in visitors. With books aimed at teachers, parents, and teens, Roshd helped push forward community knowledge on wellness. The increased turnout at health-focused booths reflects what one publisher called a “clear move” toward public engagement with topics tied to physical and mental well-being.



Iran’s ‘The Lovely Sky’ awarded at Brazil’s Animatiba

Arts & Culture Desk

“The Lovely Sky,” an animated short by Iranian director Amir Mehran, has bagged the top jury prize at the fourth edition of Brazil’s Animatiba festival. The 14-minute drama, produced by the Institute for the Intellectual Development of Children and Young Adults in Iran, draws on the trauma of war through a poignant, minimalist lens. It took the jury’s breath away, Mehr News agency reported. The closing ceremony, held on May

14, 2025, drew a lively crowd of animation fans from across the globe. The festival’s official trailer, which opened with an image of Iran’s map, hinted at the international flavour of this year’s entries. Held in Curitiba from May 8 to 14, the biennial has quickly made a name for itself as a hub for bold storytelling and innovative animation. This year’s lineup featured works from five continents. It has also been screened in the 63rd Zlin Film Festival in the Czech city of Zlin, the 19th World Festival

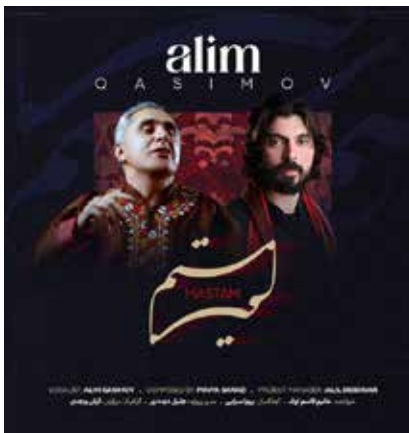


of Animated Film Varna in Bulgaria, the 16th Bueu International Short Film Festival in Spain, and the 39th International Festival of animation cinema, comics, and games in Italy.

Iran’s Pouya Saraei, Azerbaijani Alim Qasimov team up in cross-cultural music project

Arts & Culture Desk

Iranian composer and Santur (hammered dulcimer) virtuoso Pouya Saraei announced the release of his latest musical project, a collaboration with celebrated Azerbaijani vocalist Alim Qasimov. The piece, titled ‘Mastam,’ showcases a fusion of Persian classical music and Azerbaijani mugham traditions, Mehr News Agency reported. Saraei, a professor at Tehran University of Art and a prominent figure in Iranian music, composed and arranged the piece, also performing on the Santur. Qasimov, known for his emotive vocal improvisations and recipient of the International Music Council-UNESCO Music Prize in 1999, lends his voice to the project. ‘Mastam’ features contributions from a diverse group of musicians from Iran, Turkey, Azerbaijan, and Europe. Saraei’s recent endeavors include a collaboration with British-Iranian singer Sami Yusuf, performing mystical compositions with an ensemble of international



musicians. He also participated as a solo performer in a three-night performance of Howard Shore’s ‘The Lord of the Rings’ score in Istanbul. ‘Mastam’ is now available on major streaming platforms, offering listeners a rich tapestry of cross-cultural musical expression.

Iranian theater troupe to stage in St. Petersburg



A scene from Iranian theatrical play ‘Hiss,’ directed by Esmail Shafiee
● theater.ir

Arts & Culture Desk

An Iranian theater group is set to perform at one of Russia’s most esteemed cultural gatherings. Led by Esmail Shafiee, a director and faculty member at the University of Arts in Tehran, the international troupe Chaika will perform their multilingual production ‘Hiss’ at the 31st KukArt International Festival of Puppet and Synthesis Theater in St. Petersburg, INA reported. The production brings together talent from Iran, Azerbaijan and Russia. Mina Emami and Nasim Fakhri-Moghadam from Iran join forces with Shoghi Huseynov of Azerbaijan and six local actors from St. Petersburg.

‘Hiss’ has already turned heads on the global circuit. The play has bagged two top prizes at earlier festivals—Best Duet Acting for Mina Emami and Farzaneh Meydani, and Best Directing for Shafiee. This is not the troupe’s first time in the spotlight at KukArt. Last year, their experimental piece ‘Mozart, Salieri, Macbeth and Others’ earned them the festival’s Best Experimental Performance Award. Behind the scenes, Shafiee is supported by Mohammadreza Rahgozar as assistant director, Afsaneh Gholizadeh in makeup design, and Golnaz Golshan on costume design. KukArt runs from June 22 to 30 in St. Petersburg.

Notice of tender for export sale No. Z/1404/04
Golgohar Mining and Industrial Company

Hereby Golgohar Mining & Industrial Co. announces selling and export 70.000 metric tons of Iron Ore Concentrate (%Fe:66.50 ave) on basis of F.O.B at Rajaei Jetty Bandar Abbas - Iran. Interested bidders should find tender documents at Golgohar website: www.geg.ir. All bids on conformity to tender instructions must be submitted no later than 09:00 A.M. on 27. May.2025 to Golgohar complex in sirjan (50 km in shiraz road). Bidders are invited to the transactions commission department of the seller with an introduction letter of interested buyer and personal identification of the representative. Tender results shall be announced at 09:00 A.M. on 27. May.2025 at the office of the Seller.

Analysis%		
%Fe Ave	66.50	
%FeO	Min 24	Max 28
%P Max	0.05	
%S Max	1.1	
%SiO2 Max	3.0	
%Al2O3 Max	0.7	
%CaO Max	0.9	
%MgO Max	2.5	
%Moisture Max	5.0	
Size ave	80%<0.48 mm	

GOLGOHAR MINING & INDUSTRIAL CO.

Notice of tender for export sale No Z/1404/05
Golgohar Mining and Industrial Company

Hereby Golgohar Mining & Industrial Co. announces selling and export 70,000 metric tons of Pellet (%Fe:65.00) on basis of F.O.B at Barco Jetty Bandar Abbas – Iran. Interested bidders should find tender documents at Golgohar website: www.geg.ir .All bids on conformity to tender instructions must be submitted no later than 09:00 A.M. on 27. May.2025 to Golgohar complex in sirjan (50 km in shiraz road). Bidders are invited to the transactions commission department of the seller with an introduction letter of interested buyer and personal identification of the representative. Tender results shall be announced at 09:00 A.M. on 27.May.2025 at the office of the Seller.

Analysis %		
%Fe	65.00	Min
%FeO	1.0	Ave
%P	0.05	Max
%S	0.01	Max
%SiO2	3.5	Max
%Al2O3	0.7	Max
%CaO	0.9	Max
%MgO	2.5	Max
CCS (kg/p)	Ave 250	
8-16 mm%	Min 90	
-6 mm%	Ave 5	
A.1%	Max 3.8	
T.1%	Min 95	
Prosity%	19-24	
Reducibility%	Min 90	

GOLGOHAR MINING & INDUSTRIAL CO.