

Kuhsorkh poised to become major tourism hub in Khorasan Razavi

Iranica Desk

In the vast and breathtaking expanse of Khorasan Razavi Province, a lesser-known but treasure-rich gem of natural, historical, and cultural potential lies hidden. The town of Kuhsorkh, whose name is rarely mentioned among the province's popular tourist destinations, has quietly concealed a wealth of attractions that can delight any curious traveler seeking new experiences. With its pristine nature, untouched historical villages, unique organic products, and hospitable people, Kuhsorkh has the potential to become one of the region's leading sustainable tourism destinations, ISNA wrote.

What sets Kuhsorkh apart from many other areas is the unique combination of natural and cultural elements. On the one hand, its mountainous landscape and fertile plains provide an ideal setting for cultivating products known for their rich taste and aroma — rhubarb, juicy fruits, and pure honey are only part of the region's agricultural abundance. These products hold great economic and cultural value, not only for consumers but for the region itself, and can serve as a reason and motivation for travel and discovery. Holding festivals that put these products in the spotlight is an effective step toward introducing and promoting them and attracting enthusiasts. On the other hand, Kuhsorkh has preserved history within the fabric of its traditional villages. Mud-brick houses that tell the stories of past generations, alleys where walking evokes a journey to the past, and architecture that tes-

tifies to the wisdom and taste of the people of this land in co-existing with nature — all of these have made Kuhsorkh an ideal destination for those interested in cultural and historical tourism. These villages are not merely old structures; they are living museums that showcase the region's identity and authenticity and provide visitors with a deep and impactful experience



● wikipedia.org

of rural life.

The head of the Cultural Heritage, Tourism, and Handicrafts Department of Kuhsorkh, emphasizing that this town is poised to become one of the prominent tourism hubs in Khorasan Razavi Province, stated that holding cultural and tourism events is the main driving force behind this transformation. Reza Rabiei elaborated on the importance of these events, saying, "Festivals and cultural events, far beyond being mere entertainment programs, are powerful tools for introducing a region's identity, local culture,

agricultural products, and natural and historical attractions. The 6th Rhubarb Festival, recently held with enthusiastic participation from locals and tourists, is a brilliant example of this capacity."

He noted, "The Rhubarb Festival not only showcased the organic, high-quality rhubarb of Kuhsorkh to the public but also managed to draw attention to

nation on the tourism calendar." Referring to the unique diversity of agricultural products and local produce of this region, he called it one of the key strengths in attracting various types of domestic and foreign tourists and explained in this regard, "Kuhsorkh, thanks to its favorable climate and fertile soil, is a paradise of organic products. Alongside rhubarb, which has



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gained national and even international fame, various high-quality seasonal fruits, rare medicinal herbs, natural honey with unique flavors, dairy products, and bread are among the other standout products of this land. Each of these products has the potential to stand alone as a tourist attraction."

Rabiei, emphasizing the need for modern marketing strategies, added, "Holding thematic and specialized festivals for each of these products will be a fundamental step toward branding and deeper introduction of them."

"Holding a national Kuhsorkh plum festival focusing on different varieties and their diverse uses, or a Kuhsorkh honey exhibition where different types of honey with therapeutic properties and distinct flavors can be introduced — these events not only provide an opportunity to introduce products but also create a platform for the exchange of technical knowledge, famil-

iarly with modern production methods, and the creation of new markets for local farmers and producers. Focusing on these flagship products will directly lead to the economic prosperity of the local community and an increase in sustainable income generation." Referring to the treasure trove of historical heritage in this town, he emphasized the importance of villages with traditional fabric and stated, "Kuhsorkh is proud to have numerous ancient and historical villages, each telling a part of the region's rich history and culture. The unique

terrace villages of the region, among others, with their distinctive traditional architecture and mud-brick houses, can be very attractive destinations for tourists interested in exploring history and culture."

Stating that these villages are more than just tourist attractions and are a window into the identity and authenticity of Kuhsorkh, he continued, "The careful and principled preservation and restoration of the traditional fabric of these villages, along with the creation of basic tourism infrastructure such as eco-lodges, traditional restaurants, and proper access routes, can pave the way for the development of cultural and sustainable tourism."

The path of tourism development is also accompanied by challenges. One of the main obstacles is the lack of sufficient and standard accommodation and welfare infrastructure to accommodate the growing number of potential tourists. Additionally, there is a pressing need for skills development and training of expert human resources in various tourism sectors, from tour guides to eco-lodge managers and handicraft producers.

The developing town of Kuhsorkh is leveraging its unique natural, historical, and cultural capacities to become a major tourism hub in this province. Efforts are being made to turn Kuhsorkh into one of the main tourist destinations of Khorasan Razavi Province, and therefore, tourists from across the country are invited to visit this beautiful and pristine land. Kuhsorkh, with its combination of delightful nature, rich history, and dynamic culture, welcomes visitors throughout the year.

Hormozgan's hot springs; Iran's therapeutic treasure

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The natural hot springs of Hormozgan Province represent some of Iran's most valuable geological assets, combining scenic beauty with significant therapeutic properties. According to provincial statistics, 31 natural springs have been identified across the region, of which eight are cold mineral springs, while the remainder are thermal and predominantly sulfurous in composition.

These springs, nestled among rare mountain landscapes and picturesque valleys, have become destinations for both nature enthusiasts and health tourists seeking relief from various ailments. The mineral content — particularly sulfur compounds — has made them especially sought-after for treating skin diseases, rheumatism, joint pain, and certain respiratory conditions, according to chn.ir.

Geno: The Geno Hot Spring, located 33 kilometers northeast of Bandar Abbas along the Bandar Abbas-Sirjan road, stands as the province's most renowned thermal water source. The approach winds through a striking natural gorge scattered with trees, opening onto a spacious area at the foot of Mount Geno. The spring produces extremely hot sulfurous water. Due to

its chlorosulfate composition and sodium chloride content, it notably stimulates gastric secretions and aids digestive disorders. Bathing in these waters is said to help treat skin conditions, rheumatism, and respiratory system ailments. Separate pools have been constructed for men and women, and the surrounding area — adorned with palm trees and mountain vistas — offers a distinctive setting. The spring's outflow cascades down as a small waterfall, enhancing the site's natural beauty.

Khurgoo: The springs comprise three separate sources accessible via a secondary road branching from the Bandar Abbas-Sirjan highway. From

the turnoff, the first spring lies approximately 28 kilometers distant.

The first spring emerges through fissures in marly limestone rock, eventually flowing into the Khurgoo River. Its chemical composition falls into the calcium sulfate category, accompanied by magnesium and sodium chloride, with lukewarm temperatures.

The second Khurgoo spring sits about one kilometer east of the first, with water bubbling up through marly limestone fractures. A circular pool approximately three meters in diameter has been constructed near its source for bathing by tourists and local residents. This water is classified as warm sulfurous, containing various cations and

anions.

The third spring is accessible via the same secondary route. The distance from Bandar Abbas to the Khurgoo turnoff is about 30 kilometers, with an additional 20 kilometers to the spring site. A bathing pool has also been built alongside this source, with water similar to the second spring — warm sulfurous with diverse mineral compounds. Together, these three springs, set against Khurgoo's mountainous landscape, have established the area as a recognized destination for therapeutic bathing near Bandar Abbas.

Lashtan: The spring is located seven kilometers from Bandar Khamir. Water emerges through

fractures in marly rock and is channeled into two separate pools for men and women. Classified as warm sulfurous water, the spring has long attracted local residents and travelers seeking its therapeutic benefits for bathing. Shelters and basic facilities in the area allow for short-term visitor stays.

Chah-e Ahmad: Situated along the Bandar Khamir to Bandar Lengeh road, near the Khorak turnoff, Chah-e Ahmad Spring features a natural square-shaped pool approximately five meters on each side at its source. Warm sulfurous water emerges through dolomitic rock fractures. Small rooms built near the spring provide facilities for travelers.

Sayeh Khosh: Located 44 kilometers west of Bandar Khamir, near the village of Sayeh Khosh, a spring with the same name emerges through marly limestone fissures on the mountain slope. Its water is classified as calcium sulfate with significant magnesium and sodium chloride content.

Other springs

Beyond these well-known sites, Hormozgan Province hosts numerous other thermal springs distributed across various regions. Many lie at mountain bases or within riverbeds, their formation attributed to tectonic activity and the emergence of mineral waters through limestone and marly rock fractures. The mineral composition of these springs supports not only local bathing but also, in some areas, agricultural applications. Experts note that Hormozgan's thermal springs represent a significant natural and tourism asset for the province, with potential to drive development in health tourism and nature-based recreation. With over 30 springs offering therapeutic properties amid rare natural landscapes, the region has positioned itself as an attractive destination for visitors seeking both healing and scenic beauty.



Geno Hot Spring
● alibaba.ir



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